



# Yearly Status Report - 2018-2019

Pai	rt A
Data of the Institution	
1. Name of the Institution	ATHARVA INSTITUTE OF MANAGEMENT STUDIES
Name of the head of the Institution	Dr. Sujata Pandey
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	022-40294949
Mobile no.	9769404073
Registered Email	info@atharvaims.edu.in
Alternate Email	sujata.pandey@atharvaims.edu.in
Address	AET campus, Malad-Marve Road, Charkop Naka, Malad(West), Mumbai 400095, India
City/Town	Mumbai

State/UT	Maharashtra
Pincode	400095
2. Institutional Status	
Affiliated / Constituent	Affiliated
Type of Institution	Co-education
Location	Urban
Financial Status	private
Name of the IQAC co-ordinator/Director	Dr. Shubhi Lall Agarwal
Phone no/Alternate Phone no.	02240294949
Mobile no.	9320844664
Registered Email	info@atharvaims.edu.in
Alternate Email	shubhi.lall@atharvaims.edu.in
3. Website Address	
Web-link of the AQAR: (Previous Academic Year)	http://www.atharvaims.edu.in/
4. Whether Academic Calendar prepared during the year	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	http://www.atharvaims.edu.in/mms.php
5. Accrediation Details	

Curle	Care de					Valie	dity	
Cycle	Grade	CGPA	Year of Accr	ediation		Period From	Perio	d To
1	B+	2.51	2019	9		08-Dec-2019	08-Feb	-2024
. Date of	Establishm	ent of IQAC		02	-Sep-20	L7		
'. Interna	l Quality As	surance Syst	tem					
		Quality in	itiatives by IQAC d	luring the ye	ar for pro	moting quality culture	e	
ltem	/Title of the	e quality initi	iative by IQAC	Date & D	uration	Number of parti	cipants/ bene	ficiaries
Feedbac	2 <b>k</b>			15-May 1			200	
Researc	ch Project	t		15-Jun 10			94	
				View Fi	le			
etc.				nment- UGC	C/CSIR/DS	T/DBT/ICMR/TEQIP/W		
etc.		funds by Cer tment/Facult	cy Scheme	nment- UGC Funding A	C/CSIR/DS	Year of award wit		
etc.				nment- UGC Funding A	C/CSIR/DS	Year of award wit		E of UGC
etc.			y Scheme No Data En	nment- UGC Funding A	C/CSIR/DST gency Applica	Year of award wit		
etc.	ution/Depar	tment/Facult	y Scheme No Data En	Funding A tered/Not	C/CSIR/DST gency Applica aded !!!	Year of award wit		
etc. Instit	ution/Depar er composit	tment/Facult	y Scheme No Data En No F as per latest NAAC	Funding A tered/Not	C/CSIR/DST gency Applica aded !!!	Year of award wit		

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	No	
Upload the minutes of meeting and action taken report	No Files Uploaded !!!	
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	Yes	
If yes, mention the amount	219588	
Year	2019	
12. Significant contributions made by IQAC during the curr	ent year(maximum five bullets)	)
Funbration HR event		
Documentary Films		
Weekly Self Analysis Report		
Research writing		
Innovation lab sessions		
View	File	
13. Plan of action chalked out by the IQAC in the beginning outcome achieved by the end of the academic year	g of the academic year towards	Quality Enhancement and
Plan of Action		Achivements/Outcomes
Training on Internal Quality Audit for the tea staff members	aching and nonteaching	Conducted successfully
Internal Quality Audit		Conducted successfully

Training sessions for MMS, PGDM and intereste MS- Excel, General Aptitude and Communication		Conducted successfully
Random Inspections		Conducted successfully
Idea generation workshop in Innovation lab		Conducted successfully
Online and offline Feedback 1) Teaching Metho Canteen 4) CSR event 5) Overall Students Sati Outcomes of MMS/MMM/ PGDM/ MHRDM/ MFM 7) Empl The feedback forms will be sent to all the st	sfaction 6) Programme oyer 8) Alumni 9) Parents	Conducted successfully
View	7 File	
14. Whether AQAR was placed before statutory body ?	Yes	
Name of Statutory Body	Meeting Da	ate
Governing Council	03-Jun-20	)19
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	Yes	
Date of Visit	05-Feb-2019	
16. Whether institutional data submitted to AISHE:	Yes	
Year of Submission	2019	
Date of Submission	13-Jan-2019	
17. Does the Institution have Management Information System ?	Yes	

If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)

1. Feedback system is done using MIS developed using MS excel tool 2. collection of mentor mentee report, research papers

## Part B

## **CRITERION I - CURRICULAR ASPECTS**

## 1.1 - Curriculum Planning and Implementation

1.1.1 - Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

VISION "Vision without action is just a dream; action without vision is just an activity. Action and vision can together change the world." AIMS believe in this saying and strive to grow and excel as an Educational institute in the field of management education, consultancy and research. MISSION Our three - pronged strategy emphasizes: Highly - rated research; Top class education at every level; and A commitment to corporate engagement. OBJECTIVES To train young men and women to excel in professional and personal life. To upgrade the managerial skills and competencies of working executives. To conduct research in various functional disciplines. To provide solution-based consultancy services. To be value based and ethical in all aspects of life. QUALITY POLICY We at AIMS are committed to nurture, empower and enhance skills of future business leaders by providing value based quality education. TEACHING LEARNING PROCESS 1. Academic Calendar: The Institute prepares its Annual Academic Calendar and displays it on the Notice Board, Faculty Room, Cabins and Work Places. 2.Session Plans: All the faculty members plan their teaching methodology, lectures and prepare a tentative session plan for the semester. They also keep case studies, question papers, supplementary notes and slides for the students for reference. 3.Weekly Meetings: Further periodical meetings are held by the Director. Students Attendance, Timely completion of the syllabus, and learning outcomes are well discussed in the meetings. Any sensitive observation by the mentors and learning gaps, if any identified, are also discussed in the meetings at length. 4. Evaluation: Students are periodically evaluated through Mid Term Examination, Final Examination, Class Participation, Industrial Visits, Case Study Method, Presentation, Summer Internship Projects, Assignments etc. Thus, the Institute ensures that the curriculum objectives are met and students are gauged on various criteria and given subsequent trainings in the required areas. 5. Events: Students are expected to participate in Orientation programs, Seminars, Workshops, Training and Development programs and evaluated for the same.

6.Academic and Administrative Audits: The Academic and Administrative Audits are conducted by the Internal Quality Assurance Cell to ensure achievement of the stated objectives of the curriculum and the overall quality of the teaching learning process, attainment of programme outcomes, infrastructure, placement and events. 7.A robust feedback mechanism: Online and Offline feedback are taken from all the stakeholders to ensure that the academic objectives are met. Deviation is immediately notified to the Director which further ensures adoption of strategy change to meet the stated objectives. 8.Training Programme: As per the feedback given by the students, they are imparted training on various topics. These training are certificate programs which are conducted during the semester. At the end of the completion of the program the students are awarded certificates. The Faculty members, Staff and Stakeholders are kept informed and reminded about the Vision, Mission and Quality Policy through: Displays at strategic locations within the campus Official website of the Institute at www.atharvaims.edu.in Display of Annual Academic Calendar on the Notice Board

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employability/entrepreneurship	Skill Development
excel training	Nil	08/08/2018	30	yes	yes
communication skills	Nil	08/08/2018	30	yes	yes
1.2 - Academic Flexibil	ity				
1.2.1 - New programmes	courses introd	uced during the aca	demic year		
Programme/Cou	irse	Programm	ne Specializa	ation Dates of Int	roduction
No	Data Entere	d/Not Applicat	ole !!!		
		No fi	ile uploa	ded.	
1.2.2 - Programmes in wh if applicable) during the			CBCS)/Electiv	ve course system implemented at the	affiliated College

Name of programmes adopting CBCS	Programme Sp	pecializati	on	Date of ir	nplementation of CBCS/Elective Course System
MBA	systems, financo operatio		eting,		01/01/2018
1.2.3 - Students enrolled in	Certificate/ Diploma Courses	introduce	d during the y	ear	
Cer	tificate			Diploma	Course
	No Data Ente	ered/Not	Applicabl	le !!!	
1.3 - Curriculum Enrichm	ent				
1.3.1 - Value-added courses	imparting transferable and li	fe skills of	fered during t	he year	
Value	e Added Courses		Date of Inti	roduction	Number of Students Enrolled
Soft S	kills Training		16/07/	2018	116
Gene	eral Aptitude		16/07/	2018	116
Ms-E:	xcel Training		16/07/	2018	116
Business Commun	ication-MFM,MMM,MHRDM	11	16/07/	2018	54
Effective Manager	ment Communication- M	MS I	16/07/	2018	116
		View F:	ile		
1.3.2 - Field Projects / Inte	rnships under taken during the	e year			
Project/Programme Title	Programme Spec	ialization		No. of stud	lents enrolled for Field Projects / Internships
MBA Oj	perations,Finance,Syst	tems,Maı	rketing,HR		120
		View F:	ile		
1.4 - Feedback System					
-	feedback received from all th	e stakehol	ders.		
Students					Yes
Teachers					Yes

Employe	ers							Yes	
Alumni								Yes	
Parents								Nill	
1.4.2 - H words)	low the feedba	ack obt	ained is being analyz	ed and utilized for ove	erall deve	elopment o	of the institution	? (maxiı	mum 500
Feedbac	ck Obtained								
stude back inter	nts for fac in percent nship proje	culty base ect p	y is taken from ed on 12 paramet presentations an	a alumni, employ a sample and the ers. Alumni and d shared with th	e facul facult	ty memb y feedb	ers are give ack is taken	n the in s	feed ummer
			IG- LEARNING AND	EVALUATION					
	u <b>dent Enrolm</b> Demand Ratio d								
		Juling				- <b>f h</b> -		c	Cture de un tre
	e of the ramme		Programme Speci	alization		of seats lable	Number of Application rec		Students Enrolled
M	1BA HR	R, MARF	KETING, FINANCE, C	PERATION, SYSTEM	1	20	129		116
M	<b>ÍBA</b>		HR, MARKETING,	FINANCE	1	20	62		54
				View File					
2.2 - Ca	tering to Stud	dent D	Diversity						
2.2.1 - St	tudent - Full ti	ime te	acher ratio (current y	ear data)					
Year N	lumber of stuc enrolled in t institution (U	he	Number of students enrolled in the institution (PG)	Number of fulltin teachers available in institution teaching UG courses	n the t	eachers a	r of fulltime vailable in the teaching only courses	teach both	umber of ers teaching UG and PG courses
2018	Nill		222	Nill			16		Nill
2.3 - Te	aching - Lear	rning P	Process						
	ercentage of t rent year data		rs using ICT for effect	ive teaching with Lear	ning Mar	nagement !	Systems (LMS), E	-learnir	ig resources

Number of Teachers or Roll		of teachers using AS, e-Resources)	ICT Tools a resources available	5	Number enabled Cla		Numberof sm classroom		E-resources and techniques used
16		16	10		10		2		5
		View H	ile of IC	Г Тос	ols and r	esource	s		
		<u>View File</u>	of E-resou	irces	s and tec	hniques	used		
2.3.2 - Student	s mentoring	system available in	the institution	? Give	e details. (m	aximum 5	00 words)		
are the mente	es in develo	a professional activ ping specific skills a h as identifying stre knowl	nd knowledge	that that that the structure structu	will enhance ses, improvir	e profession g perforn	onal and persor	nal gro	owth. It's intended
Number	of students	enrolled in the inst	itution	N	umber of fu	lltime tea	achers A	Mento	r : Mentee Ratio
		222			:	16			1:14
2.4 - Teacher	Profile and	Quality							
2.4.1 - Number	of full time	teachers appointed	during the yea	ar					
No. of san positi		No. of filled positions	Vacant position		Positions f	illed duri year	ng the current	t N	o. of faculty with Ph.D
16		10	6			6			5
	-	ition received by tea vernment, recognise			-	ition, fell	owships at Sta	te, Na	itional,
		ime teachers receiv national level, inte	•		Designation		the award, fe		hip, received from nized bodies
Amara		Dr. Sujata Pand	ley		Director	Inte	rnational 1	Busi	ness Council
2019	1	r. Sujuca rand	-						
	1			ew F	lile				
			<u>Vi</u>	ew F	lile				

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	MMS	IV	07/05/2019	09/07/2019
MBA	MMS	II	27/04/2019	21/05/2019

### View File

2.5.2 - Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Internal Assessment consists of 40 Marks. The 40 marks has been divided into 4 categories Midterm (10), Assignment (10), Attendance (10), and Presentation (10). Of this, midterm and attendance are compulsory and the other two components have been left at the discretion of the faculty member. Faculty can substitute assignment and presentation with role plays, quizzes, case study evaluation etc. The following reforms have been incorporated to improve the process of evaluation: 1. Awareness of evaluation and assessment system in orientation program. The students are made aware of the internal evaluation processes during the induction program conducted at the beginning of the course. 2. Conducting tutorial classes to clarify doubts and re-explaining the critical topics. Students weak in a particular domain are given extra help through mentor mentee programs and he can also visit any faculty member to clarify subject related doubts. 3. Regular unit tests, Surprise test Quiz are conducted prior to final examinations. 4. Regular conduct of group discussions, seminars and guest lectures to improve the overall domain knowledge of the students. 5. Changes have also been made in the paper pattern of the question paper of mid term examination. 6. Continuous assessment in projects: As part of the internal assessment of projects which are done in III IV semesters, college follows the following framework. Project Review Committee (PRC) is formed for every department consisting of Head of the Department, Project in charge and faculty members to identify the projects. For summer Internship project in 3rd Semester, external evaluators are called to assess the students' progress and learning.

2.5.3 - Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

An academic calendar is published by the Institute which includes plans for Curricular and Co-curricular Activities,Examination, Annual Conference, Departmental Events, National and International visits based on the available working/teaching days as per university norms. Approval for the same is taken by the Head of the Departments, Controller Examination and Director. The academic calendar is given to all faculty members before commencement of the

semester. Based on the academic calendar, a tentative teaching session plan is prepared. Academic calendar of the Institute includes schedule of curricular transaction, assessment, technical events, class tests, submission, list of holidays and extracurricular activities. Students are informed about time table and academic calendar well in advance. Session Plan: The session plan/teaching methodology according to the syllabus is prepared by each faculty member before start of the semester. The lesson plan comprises of topic, learning aid and methodology, faculty approach and course outcomes. The lesson plan generally highlights the content and total lectures for completion of the curriculum. Monitoring of implementation of lesson plan is done by IQAC and HODs are informed in the lesson plans are not up to date.corrective actions are suggested accordingly. Time Table: Time table of regular lectures for the semester is prepared as well as displayed on the notice board, cabins and in the staff rooms. There is Internal Quality Assurance Committee monitoring day to day conduction of the lectures based on the time table. They conduct online surveys and feedback to find out the quality of teaching. Annual Conference: The annual conference is organised every year as per the the academic calender and its preparation is done in advance. Speakers are finalised months before are reminders are send weeks before the conference. Students are informed well in advance and its brochure and related mails are marked to the guests and speakers. Industrial Visits: The industrial visits are also scheduled as per the academic calender and its ensured that there is no clash between the Examination, Events, Seminars, Workshops and Industrial Visits. Attendance is marked for the industrial visits and students are asked to write the testimonials after the visit and present a report to the management. Examination: The examination timetable is also scheduled as per the academic calender its ensured that the lectures of other programmes like PGDM are not disturbed because of exams. Accordingly faculty members are assigned invigilation duties as per their availability after their lectures.

### 2.6 - Student Performance and Learning Outcomes

2.6.1 - Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

## http://www.atharvaims.edu.in/mmm.php

#### 2.6.2 - Pass percentage of students

	Percentage	in final year examination	in the final year examination	Specialization	Name	Code
Nill MBA Nill 776 730	96.09	730	776	Nill	MBA	Nill

Nature of the ProjectDurationagencysanctionedduring theStudents Research Projects (Other than compulsory by the University)2Nitty University2195882195View File3.2 - Innovation Ecosystem3.2.1 - Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practice the yearTitle of workshop/seminarName of the Dept.22/PRABANDHANmarketing22/Special session was organized on Demystifying Business AnalyticsSystems- Operations22/	•			
and details be provided as weblink)         http://www.atharvaims.edu.in/upload/Copy%20of%20Students%20Feedback%20Google%20For         CRITERION III - RESEARCH, INNOVATIONS AND EXTENSION         3.1 - Resource Mobilization for Research         3.1 - Research funds sanctioned and received from various agencies, industry and other organisations         Nature of the Project         Duration       Name of the funding agency       Total grant sanctioned       Amount r during the sanctioned         Students Research Projects (Other than compulsory by the University)       2       Nitty University       219588       2195         View File         3.2 - Innovation Ecosystem         3.2.1 - Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practic the year         Title of workshop/seminar       Name of the Dept.         PRABANDHAN       marketing       22/         Special session was organized on Demystifying Business Analytics       Systems- Operations       22/	Survey (SSS) on overall insti-			
CRITERION III - RESEARCH, INNOVATIONS AND EXTENSION         3.1 - Resource Mobilization for Research         3.1 - Research funds sanctioned and received from various agencies, industry and other organisations         Nature of the Project       Duration       Name of the funding agency       Total grant sanctioned       Amount r during the sanctioned         Students Research Projects (Other than compulsory by the University)       2       Nitty University       219588       2195         View File         3.2 - Innovation Ecosystem         3.2.1 - Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practice the year         Title of workshop/seminar       Name of the Dept.         PRABANDHAN       marketing       22/         Special session was organized on Demystifying Business Analytics       Systems- Operations       22/	• • •	onal performance (Institution may de	esign the questionr	naire) (results
3.1 - Resource Mobilization for Research         3.1.1 - Research funds sanctioned and received from various agencies, industry and other organisations         Nature of the Project       Duration       Name of the funding agency       Total grant sanctioned       Amount r during the grant sanctioned         Students Research Projects (Other than compulsory by the University)       2       Nitty University       219588       2195         View File         Students Research Projects (Other than compulsory by the University)       2       Nitty University       219588       2195         View File         Students Research Projects (Other than compulsory by the University)       2       Nitty University       219588       2195         Students Research Projects (Other than compulsory by the University)       2       Nitty University       219588       2195         Students Research Projects (Other than compulsory by the University)       2       Nature of the Project       2195         Students Research Projects (Other than compulsory by the University)       2       Nitty       219588       2195         Students Research Projects (Other than compute View File       Students Research Projects (Other than compute Re	ims.edu.in/upload/Co	%20of%20Students%20Feedbac	k%20Goog1e%20	Forms.pdf
3.1.1 - Research funds sanctioned and received from various agencies, industry and other organisations         Nature of the Project       Duration       Name of the funding agency       Total grant sanctioned       Amount r during the sanctioned         Students Research Projects (Other than compulsory by the University)       2       Nitty University       219588       2195         Students Research Projects (Other than compulsory by the University)       2       Nitty University       219588       2195         View File       State       State       State       State       State       State         Students Research Projects (Other than compulsory by the University)       2       Nitty University       219588       2195         View File         3.2 - Innovation Ecosystem         3.2.1 - Workshop/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practice the year         Title of workshop/seminar         Name of the Dept.         PRABANDHAN       marketing       22/         Special session was organized on Demystifying Business       Systems- Operations       22/	CH, INNOVATIONS AND	TENSION		
Nature of the Project         Duration         Name of the funding agency         Total grant sanctioned         Amount r during the during	n for Research			
Nature of the ProjectDurationagencysanctionedduring theStudents Research Projects (Other than compulsory by the University)2Nitty University2195882195View File3.2 - Innovation Ecosystem3.2.1 - Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practice the yearTitle of workshop/seminarName of the Dept.22/PRABANDHANmarketing22/Special session was organized on Demystifying Business AnalyticsSystems- Operations22/	ioned and received from va	is agencies, industry and other organ	isations	
compulsory by the University)       2       University       219588       2195         University       University       219588       2195         University       University       219588       2195         University       University       219588       2195         University				

Incubation Center	Name	Sponsered By	Name of the	Start-up	Nature of Start-up	Date of Commencement
		No Da	ta Entered/	Not Appl	icable !!!	
			No file	uploaded	1.	
3.3 - Research Publi	cations a	and Awards				
.3.1 - Incentive to th	e teacher	rs who receive rec	cognition/awar	ds		
State		Natio	nal		Interna	ational
		No Da	ta Entered/	Not Appl	icable !!!	
3.3.2 - Ph. Ds awarde	during t	he year (applicab	ole for PG Colle	ge, Researc	h Center)	
Name of the Department Number of PhD's Awarded						
		No Da	ta Entered/	Not Appl	icable !!!	
.3.3 - Research Publi	cations ir	the Journals not	ified on UGC w	ebsite durir	ng the year	
Туре		Department	Number	of Publicat	ion Average	e Impact Factor (if any)
National	Z	All Streams		5		2
International	- 8	all streams		6		4
			Vier	v File		
3.3.4 - Books and Cha per Teacher during th		dited Volumes / I	Books published	I, and pape	rs in National/Internatio	onal Conference Proceedings
De	epartmen	t			Number of Publicat	tion
ali	l strea	ns			7	
			Vier	v File		
			he last Academ	ic year base	ed on average citation i	ndex in Scopus/ Web of
3.3.5 - Bibliometrics o Science or PubMed/ Ir	•	•				

			No Data En	tered/	Not Applicable !!!			
			No	o file	uploaded.			
3.3.6 - h-Inde	x of the Instit	utional Pub	lications during t	the year.	(based on Scopus/ Web of	science)		
Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation		ional affilia d in the pul	
			No Data En	tered/	Not Applicable !!!			
			Nc	o file	uploaded.			
3.3.7 - Facult	y participatio	n in Semina	rs/Conferences a	and Symp	osia during the year :			
	Nur	nber of Fac	ulty	International	National	State	Local	
	Attended/	Seminars,	Workshops	Nill	1	Nill	Nill	
	Pres	sented pa	pers		2	Nill	Nill	Nill
	Resc	ource per	sons		Nill	2	Nill	Nill
				View	7 File			
3.4 - Extensi	ion Activitie	5						
					ed in collaboration with in ed Cross (YRC) etc., during		nity and Non	-
Title of t	he activities	-	nising unit/agen aborating agenc	-	Number of teachers participated in such activi	-	mber of stuc ated in such	
VILLAGE	ADOPTION	Atha	rva Foundati	Lon	7		10	
seed per	n workshop	Atha	rva Foundati	Lon	5		1	
paper b	ag making	Atha	rva Foundati	ion	2		2	
	cooker acturing	Atha	rva Foundati	ion	4		5	
	SPEAKING SIONS	АТНА	RVA FOUNDATI	ION	4		10	
maths t	tutorials	Atha	rva Foundati	ion	4		4	

jewellery ( works		Atharva I	Foundation		4			2	
			<u>v</u> :	iew File					
.4.2 - Awards a	nd recognitior	n received for e	extension activit	ies from G	iovernment ar	d other rec	cognized bodies	during the yea	
Name of th	e activity	Award/Re	cognition	Awardir	ng Bodies	Num	ber of students	Benefited	
		No	Data Entere	d/Not Aj	pplicable	!!!			
			No fil	le uploa	ided.				
			tivities with Go areness, Gender				rnment Organisa	ations and	
Name of the scheme		unit/Agency ting agency	Name of the activity		Number of teachers participated in such activites		particip	r of students bated in such ctivites	
Workshop	Atharva B	oundation	Paper Bags		1!	5		5	
Workshop	Atharva B	oundation	Seed Pen		1	5		7	
Workshop	Atharva E	oundation	Needle W	ork	12			9	
Workshop	Atharva H	oundation	Solar Coo	oker	5			20	
CSR	Atharva E	Coundation	One For Al For On		40			166	
CSR	Atharva B	Coundation	Women sanitizat		20	0		80	
			V	iew File	2				
3.5 - Collabora	tions								
8.5.1 - Number	of Collaborativ	e activities for	research, facul	ty exchang	ge, student ex	change dur	ring the year		
Nat	re of activity		Participant		Source of fi	nancial sup	oport	Duration	
Natu			94	1	NITTY (			2	

			View File			
3.5.2 - Linkages v during the year	vith institutions/i	industries for inter	rnship, on-the- job training, proj	ect work, sharin	g of research fa	acilities etc.
Nature of linkage	Title of the linkage	-	artnering institution/ industry lab with contact details	Duration From	Duration To	Participant
INTERNSHIP	LIVE PROJECT	BRI	TANIA LIMITED	03/11/2018	18/11/2018	7
INTERNSHIP	LIVE PROJECT	BAJA	J FIN SERVE LTD	16/11/2018	30/11/2018	22
INTERNSHIP	LIVE PROJECT	BAJA	J FIN SERVE LTD	15/11/2018	01/12/2018	20
INTERNSHIP	LIVE PROJECT	DABU	R INDIA LIMITED	28/09/2018	02/10/2018	26
INTERNSHIP	LIVE PROJECT	F	RAW PRESSERY	07/09/2018	09/09/2018	16
INTERNSHIP	LIVE PROJECT	נ	Trip Advisor	10/08/2018	11/08/2018	30
INTERNSHIP	LIVE PROJECT	Da	bur India Ltd	10/08/2018	15/08/2018	30
INTERNSHIP	LIVE PROJECT	F	D PRACTICES	11/11/2018	12/11/2018	7
INTERNSHIP	LIVE PROJECT	GODREJ	INFOTECH LIMITED	12/11/2018	11/12/2018	5
INTERNSHIP	LIVE PROJECT	PATANJA	ALI AYURVEDIC LTD.	01/12/2018	02/12/2018	17
			View File			
3.5.3 - MoUs signe during the year	ed with institutio	ns of national, int	ernational importance, other un	iversities, indust	ries, corporate	houses etc.
Organi	sation	Date of MoU signed	Purpose/Activities	er of students/ ticipated unde		

MULTI COMODITY EXCHANGE OF INDIA LIMITED 06/06/201	9	CTIVE SESSIONS, R, CONFERENCES		180		
	View	File				
CRITERION IV - INFRASTRUCTURE AND L	EARNING RESC	OURCES				
4.1 - Physical Facilities						
4.1.1 - Budget allocation, excluding salary for inf	rastructure augn	nentation during the year				
Budget allocated for infrastructure augn	nentation	Budget utilized for in	nfrastructu	re development		
50		44.3				
4.1.2 - Details of augmentation in infrastructure	facilities during t	the year				
Facilities Existing or New						
Classrooms wi		Existing				
Value of the equipment purchase		Newly Added				
Video	Centre			Existing		
Seminar halls wi	th ICT facil	ities		Existing		
Classrooms with	n LCD facili	ties		Newly Added		
Semina	r Halls			Existing		
Labora	atories			Existing		
Class	rooms			Newly Added		
Campu	s Area			Existing		
	No file u	ploaded.				
4.2 - Library as a Learning Resource						
4.2.1 - Library is automated {Integrated Library A	Management Syst	em (ILMS)}				
Name of the ILMS software	Nature of aut	omation (fully or patially)	Version	Year of automation		
MICM LIBRARY MANAGEMENT SOFTWARE	1	Partially	1.0.483	2004		

LIDI	rary Service T	уре		Existing		Newly <i>J</i>	Added		Total	
	Text Books		11007	34818	386 20	5	132412	11212	3614	298
Re	ference Boo	ks	1462	6988	59 88	3	29371	1550	7282	30
	e-Books		Nill	Nil	1 600	00	77910	6000	779	10
	Journals		74	1510	0 74	1	177750	148	1928	50
	CD & Video		58	2181	L8 Nil	L1	Nill	58	218	18
				Vie	w File					
							• Pathshala CEC nal (Learning A			
Name of th	e Teacher	Name of the	Module	Platform on	which module	e is dev	eloped Da	te of laun	ching e-con	tent
			No Dat	a Entered	/Not Appli	cable	111			
				No file	uploaded.					
4.3 - IT Inf	rastructure									
4.3.1 - Tech	nology Upgrad	ation (overal	l)							
	Total	Computer	Internet	Browsing	Computer	Office	Departments		Bandwidth	Others
Туре	Computers	Lab		centers	Centers	onnee	•	(MBA2	/GBPS)	
	Computers	Lab 2	1	2	Centers 0	9	. 31	``	/GBPS) i0	9
	Computers				-		•	6	,	
Existing	Computers 153	2	1	2	0	9	31	6	0	9
Existing Added Total	Computers 153 3	2 0 2	1 0 1	2 0 2	0 0 0	9 0 9	31	6	50 .0	9 4
Existing Added Total	Computers 153 3 156	2 0 2	1 0 1	2 0 2 n in the Instit	0 0 0	9 0 9	31	6	50 .0	9 4
Existing Added Total 4.3.2 - Band	Computers 153 3 156	2 0 2 e of internet	1 0 1	2 0 2 n in the Instit	0 0 0 tution (Leased	9 0 9	31	6	50 .0	9 4
Existing Added Total 4.3.2 - Band 4.3.3 - Facil	Computers 153 3 156 width availabl	2 0 2 e of internet	1 0 1 connectio	2 0 2 n in the Instit 100 ME	0 0 0 tution (Leased 3PS/ GBPS	9 0 9 line)	31		50 :0 00	9 4 13
Existing Added Total 4.3.2 - Band 4.3.3 - Facil	Computers 153 3 156 width availabl	2 0 2 e of internet nt developmen	1 0 1 connectio	2 0 2 n in the Instit 100 ME	0 0 tution (Leased BPS/ GBPS	9 0 9 line)	31 2 33	ntre and re	ecording fa	9 4 13

NATIONAL DIGITAL	LIBRARY OF INDIA	1	https://jgateplus.c	<pre>com/search/index/</pre>
E RESEARCH (F	OR FINANCE)	1	https://jgateplus.	com/search/index/
4.4 - Maintenance of Ca	mpus Infrastructure			
4.4.1 - Expenditure incurre during the year	ed on maintenance of ph	ysical facilities	s and academic support fa	cilities, excluding salary component,
Assigned Budget on academic facilities	Expenditure incu maintenance of acade		Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
76.83	108.9		105.71	118.44
•	•	• • •		rt facilities - laboratory, library, able in institutional Website, provide
required to b equipment's ar Equipment's / appl: like measuring d either by inhouse (AMC) v. Record Register. vii. Bud year by Department not repairable are calibrated by the A.C. plant - outse	e purchased shall e maintained in s iances are service evices are checked e personnel or by of servicing is n get of AMC need to t / Section. viii. removed from the vendor supplying ourced on AMC ii. ratories, hallway	be raised tock regist d periodica d / calibra external pa maintained. be submit Equipment stock. ix. the machine	through requisition ters as specified in ally or as and when ated during servicinn arty or through and vi. Records of AM toted by December 31 's that are not in Machines in Machine e. 2. General main	ntenance if anything is on slip. i. Records of in Purchase Process ii. In required iii. Equipment's ing iv. Servicing is done nual maintenance contract IC are maintained in AMC ist of the ongoing academic working condition and are ne Shops are maintained and tenance: i. Maintenance of e of the interior facility

employee 3. Library: Serve all students and faculty of the institute. Maintain a program of service which locates information, guides reading, organizes and interprets material for students and faculty of various streams, and stimulates thinking and intellectual development in individuals of any age. 4. Sports complex The facility is open on all days and during the hours as established by the sports complex excluding hours for scheduled maintenance and repairs. The complex reserves the right to close the facility to holdpromotional events and tournaments. 5. Common room: The common room will be open daily in term-time 9am - 4.45pm Keep the common room tidy at all times. Report all faults or problems to the admin department Users of the common room are considered to accept the terms of use willingly and be responsible for his or her actions. Do not be late for your scheduled classes. normal disciplinary procedures will apply for lateness The common room will be closed if the room is misused or left untidy on a regular basis.

http://www.atharvaims.edu.in/pdf/SSR\_AIMS.pdf

## **CRITERION V - STUDENT SUPPORT AND PROGRESSION**

5.1 - Student Support

5.1.1 - Scholarships and Financial Support

Name/Title of the scheme

Number of students

Amount in Rupees

#### No Data Entered/Not Applicable !!!

#### No file uploaded.

5.1.2 - Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
csr event - one for all all for one	31/01/2019	416	Atharva foundation
soft skill development	16/07/2018	116	faculty member
уода	21/06/2019	116	general
personal counselling and mentoring	16/07/2018	116	faculty members
Bridge course	13/08/2018	4	faculty members
language lab	03/12/2018	116	faculty member

				Vie	w File						
5.1.3 the ye		efited by gu	dance for co	mpetitive examin	nations and	career cou	Inselling offered by t	he ins	titution during		
Year	Name of the scheme	students f	of benefited or competiti mination	ive stude	er of benef ents by car eling activi	eer l	Number of students have passedin the co exam		Number of studentsp placed		
			No	Data Entered,	/Not App	licable	111				
				No file	uploade	ed.					
	- Institutional r ng cases during		or transparer	ncy, timely redres	ssal of stud	ent grievar	nces, Prevention of s	exual	harassment and		
То	tal grievances	received	Number	Number of grievances redressed Avg. number			dressed Avg. number of days for grievance redress				
	4			4	30						
5.2 -	Student Progr	ession									
5.2.1	- Details of can	npus placem	ent during th	ne year							
		On ca	mpus				Off campus				
0	Nameof rganizations visited		of students cipated	Number of stduents placed	orga	ameof nizations isited	Number of stud participated		Number of stduents placed		
	15	4	100	20		127	553		38		
				Vie	w File						
5 2 2	- Student progr	ession to hi	aber educatio	on in percentage (		vear					
J. Z. Z	• •		-			-	Name of	Nam			
Year	Number of st into high	er educatio	-	Programme aduated from	Deprat graduate		Name of institution joined		e of programme admitted to		
			No	Data Entered,	Not App	licable	111				
					uploade						

ltem	ıs		Number of	student	s selected/ qualifying		
		No Da	ta Entered/	Not Ap	plicable !!!		
			No file	uploa	ded.		
.2.4 - Sp	orts and cultural ac	tivities / competiti	ions organised a	t the ins	titution level during the	year	
	A	Activity		Level			mber of Participants
Tribu	te to Soldiers	-Terror attac	ck - 26/11		National		100
	R	Rhythm		Inte	r college competit	ion	416
CS	R event - one	for all all f	or one		National		500
	Fun	bration			Collegiate		500
	r a team event shou	uld be counted as o	ne)	-	s/cultural activities at na		
		National/	Number of a		Cultural	Student numbe	
	Name of the award/medal	Internaional	for Sport	ts	Cultural	numbe	Judene
			•		oplicable !!!	numbe	student
Year			•	Not Ap	plicable !!!		
/ear .3.2 - Act	award/medal	No Da	ta Entered/	Not Ap	plicable !!!		

5.4.1 - Whether the institution has registered Alumni Association?

No

5.4.2 - No. of enrolled Alumni:

No Data Entered/Not Applicable !!!

5.4.3 - Alumni contribution during the year (in Rupees) :

No Data Entered/Not Applicable !!!

5.4.4 - Meetings/activities organized by Alumni Association :

Alumni Meet: Atharva Institute of Management Studies organized an Alumni Meet " Milap 2019
Funbration", an alumni meet with fun, games and alumni interactions on 2019 The Occasion was graced by more than 75 alumni, faculties and all the current students of AIMS. The Evening started off with alumni interaction with the current batch. They played various management games organized by the current students. Alumni 's shared their stories, thoughts and take on future aspirations. Alumni recalled their B-school days emotionally and expressed their gratitude towards the management, faculty members and the institute for shaping their life. The event concluded with a speech of Director, Dr. Sujata Pandey, followed by cake cutting, dinner and DJ night Alumni guest speakers: The alumni visit the institute as speakers, meet students and guide them for placement process.

## **CRITERION VI - GOVERNANCE, LEADERSHIP AND MANAGEMENT**

6.1 - Institutional Vision and Leadership

6.1.1 - Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The Institute follows decentralized way of functioning and management. The Institute is headed by the Director followed by the departmental heads, Career Management Cell(CMC), Library, Internal Quality Assurance Cell(IQAC) and Examination ensuring fair governance. Powers are delegated to the HoDs, Placement Head and IQAC Coordinator in organizing workshops, seminars, online and offline feedback, audits, Internal FDPs,

Inspections, preparation of class work, distribution of work to the faculty, teaching content beyond syllabus, and inclusion of new and nomination of faculty members to various committees. The HoDs and faculties are empowered to give recommendation letters to the outgoing students of our institution. The administrative department gives certificates like bonafide, attendance, railway concession, etc., independently as per the requirements of the students. The participate management system encourages generation of innovative

ideas for smooth operations of an institute. All the faculty members discuss and share their opinion and plan to conduct various events on behalf of the institute. Committees are formed to conduct the event smoothly. Faculty members are also involved in providing inputs in framing the course and examinations to be conducted by the institute. At functional level the faculty members participate in sharing the knowledge by discussing on the latest trends in technology during faculty meeting. They are also encouraged in writing research articles. Director of the institution is responsible for academic, nonacademic and administrative activities of the institution. On behalf of the institution, he interacts and corresponds with AICTE, Commission of Technical Education, Govt. of Maharashtra, UGC, Affiliating University, etc. The budget is earmarked for staff members and students to participate in various programs organized by the institute. All the staff members actively participate in implementing the policies, procedures, and framework designed by the management in order to maintain and achieve the quality standards. At Faculty Level: Are given representation in various committees and conduct various programs to show their abilities. Encourage to develop leadership skills by being in charge of various academics, co-curricular, and extracurricular activities. Encouraged to conduct industrial tours and to have tie up with industry experts and organized seminars. At Student Level: Encourage continuously to organize various programs Guest lectures, Seminars, annual rhythm management fest to bring their leadership equality to lime light. Encouraged to take up Live projects and summer internship projects under the guidance f faulty members. Every year students are given a chance to present their business plan ideas with the sincere effort to implement some. The college is keen on the involvement of staff for improvement of effectiveness and efficiency of the institutional process and has always been in favor of participative management. The faculty Members have always had a say in the decision-making process within the institution. List of committees constituted to manage institutional activities are Academic Advisory Board, Anti Ragging, Examination Committee, Industry Interaction committee, Internal complaint committee, Library committee, Research Cell, E-Cell, Training Placement committee, Women cell, Events committee. 6.1.2 - Does the institution have a Management Information System (MIS)?

 Set the institution nave a management information system (ms).

 Yes

 6.2 - Strategy Development and Deployment

 6.2.1 - Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

 Details

The students research papers were submitted to journal for screening.
Industry Institute Interaction Cell is established to provide closer links with industries. The purpose of the cell is to find out the gap between need of the industry and end product of the institute. The cell is the bridge between the industry CMC Department operates round the year to facilitate contacts between companies and the number of students placed through the campus interviews is continuously rising. The Placement Cell organizes career guidance programs for all the students starting from first year. The specific objectives of the Placement Cell are to Create awareness among students regarding available career options and help them in identifying their career objectives. Guide the students in developing skills and job- search strategies required to achieve their career objectives. Continuous follow-up update in all aspects of soft skills, GD / PI, corporate communications, diverse job profiles industry's expectations. Extensive practical exposure for their holistic development by means of: - Summer Internship [2 months mandatory] Industrial Visits Guest Lectures Live Projects
ion of e-governance in areas of operations:
Details
The College has the separate Examination department with equipped ITC tools necessary for examination purpose. As per the requirement of Examination department all the necessary equipment is provided by the college such as Separate Desktop and Internet Facility for online procedure of Paper Downloading and further activities for exam purpose. The examination department has the separate Machine for printing the question papers. As per university regulation the Examination First year need to conduct at college

Adn	tudent mission Support	The inst	citute takes fe course outo		-			-	-	. The	
6.3 - F	aculty Emp	owerment St	rategies								
		ovided with find during the year	nancial support to a ar	ttend co	onferences	/ wo	orkshops and t	owards memb	ership fee of		
Year	Name of Teacher		nference/ worksho n financial support								
			No Data B	Entere	d/Not Ar	opli	cable !!!				
					le uploa	dod					
	aching staff o	during the yea			e training p	orogra	ammes organiz	zed by the Col			
Year	develo programmo	programme organised program		raining		date To Date		Number participa (Teaching s	of partie nts (non-t	ber of cipants eaching aff)	
2018	Audit 1	'raining	Nill		20/07/2	2018	21/07/201	8 18	:	10	
2019	•	) Tool .ning	Nill		22/05/2	2019	23/05/201	9 21		1	
				Vi	iew File						
			professional develo nt Programmes duri			es, viz	z., Orientatior	n Programme,	Refresher Cour	se, Short	
	Title of the <sub>l</sub>	professional d programme	levelopment	Nu	mber of te atten		ers who	From Date	To date	Duration	
		IELTS			1			01/06/2019	02/06/2019	2	
		SWAYAM			2			01/12/2018	01/03/2019	120	
				Vi	iew File	1					
						<u> </u>					

Teachi	Non-teaching				
Permanent	Full Time	Pe	rmanent	Full Time	
8	16		2 11		
6.3.5 - Welfare schemes for					
Teachin	g		Non-teaching	Students	
medical insurance, car susidized rate,	_	medical : facil	n medical insurance		
5.4 - Financial Management and	Resource Mobilization				
6.4.1 - Institution conducts interna	l and external financial auc	lits regularly (wit	h in 100 words each)		
Income tax act -1961 a 5.4.2 - Funds / Grants received fro covered in Criterion III)	section 139(1) of	f income tax	at 1961.		
Name of the non governm	ent funding agencies /indi	viduals	Funds/ Grnats recei	ved in Rs. Purpose	
	No Data Entered	/Not Applica	ble !!!		
	No fil	e uploaded.			
4.2 Total corrupt fund concernts		e uproaded.			
6.4.3 - Total corpus fund generate					
	No Data Entered	/Not Applica	DIE !!!		
	System		pte iii		
	System		pre iii		
	System ninistrative Audit (AAA) has		DIE !!!	Internal	
5.5.1 - Whether Academic and Adn	System ninistrative Audit (AAA) has	been done?		Internal Authority	
6.5 - Internal Quality Assurance 6.5.1 - Whether Academic and Adn Audit Type Academic	System ninistrative Audit (AAA) has	been done? External			

Firefox

1. P	<ul> <li>6.5.2 - Activities and support from the Parent - Teacher Association (at least three)</li> <li>1. Parent teacher meeting is organised 2. Parents feedback is taken at the end of the year</li> </ul>						
<u></u>	Development programmes for support	staff (at least three)					
1.	Training programmes on Ms. Mon Ms. Excel	Nord for non teachi 3. Training Program	-		ini	ng Programmes	
5.5.4 -	Post Accreditation initiative(s) (mention	on at least three)					
1. Research project on Digital Banking 2. Management Development Programme 3. Faculty Development Programme							
5.5.5 -	Internal Quality Assurance System Deta	ails					
	a) Submiss	on of Data for AISHE porta	l			Yes	
b)Participation in NIRF							
c)ISO certification Nill							
d)NBA or any other quality audit Yes							
5.5.6 -	Number of Quality Initiatives undertak	en during the year					
Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Num	nber of participants	
2018	Funbration HR event	03/11/2018	03/11/2018	03/11/2018		200	
2018	Documentary Films	02/10/2018	02/10/2018	30/06/2019	9 116		
	Weekly Self Analysis Report	01/08/2018	01/08/2018	30/06/2019	50		
2018		01/01/0010	01/01/2019	31/03/2019		116	
	Research writing	01/01/2019					
2019	Research writing Innovation lab sessions	03/01/2019	15/01/2019	16/01/2019		116	
2019 2019			15/01/2019 24/10/2018	16/01/2019 30/06/2019		116	
2018 2019 2019 2018	Innovation lab sessions	03/01/2019				_	
2019 2019 2018 CRIT	Innovation lab sessions	03/01/2019 24/10/2018 <u>View File</u> ES AND BEST PRACTIC	24/10/2018				

	Title of the prog	gramme	Period from	i F	Period To	Number o	f Participants	
						Female	Male	
	Woman's D	ay	07/03/201	9 08	/03/2019	200	5	
	Independence Day	Celebration	14/08/201	8 15	/08/2018	200	150	
	Republic Day Ce	lebration	23/01/201	9 31	/12/2019	200	150	
	Kargil Divas	Tribute	23/07/201	8 26	/07/2018	200	150	
7.1.2 -	Environmental Conscious	ness and Sustainability/	Alternate Ener	gy initiativ	ves such as:			
	Percentage of	power requirement of	the University	y met by t	he renewable	energy source	S	
			ZERO					
7.1.3 -	Differently abled (Divyar	ngjan) friendliness						
	Item facili	ities	Yes/No		Number of beneficiaries			
	Ramp/Ra	ils	Yes		Nill			
	Provision for lift		Yes		Nill			
	Rest Rooms				Nill			
	Physical fac	Yes		Nill				
7.1.4 -	Inclusion and Situatedne	SS						
Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	lssues addressed	Number of participating students and staff	
2018	4	4	11/08/2018	2	Girl Education	Dharavali	10	
2019	4	4	09/03/2019	2	Girl Education	Dharavali	20	
			View File	3				

Title	Date of publication	Follow up(max 100 words)					
AIMS MANUAL	01/01/2018	OBJECTIVES To train young men and women to excel in professional and personal life. To upgrade the managerial skills and competencies of working executives. To conduct research in various functional disciplines. To provide solution-based consultancy services. To be value-based and ethical in all aspects of life. QUALITY POLICY We at AIMS are committed to nurture, empower and enhance skills of future business leaders by providing value based quality education Chapters TITLE PAGE NO. VISION and MISSION 1 OBJECTIVES 2 PREFACE 5 1 Admission 6 2 Teaching 9 3 Examination 13 4 Placement 36 5 Library 41 6 HR Guidelines 45 7 Research Guidelines 65 8 Internal Quality Assurance Cell 67 Forms and Formats 70					
7.1.6 - Activities conducted for promotion of universal Values and Ethics							
	Activity			Duration To	Number of participants		
CSR Event - One for all all for one         31/01/2019         31/12/2019         500							
Dharavali Village adoption         04/08/2018         08/06/2019         50							
View File							
7.1.7 - Initiatives taken by the institution to make the campus eco-friendly (at least five)							
Green Practices 1. Bicycles-Nearly 100 of peons and some students ride bicycles to college. 2. Public Transport -Nearly 80 of staff (teaching and non-teaching) use public transport like buses, Trains, Metro etc. 3. Pedestrian friendly roads- There are well maintained garden side pedestrian roads. Outside the college as well there is a private Pedestrian friendly road. 4. Plastic free campus-Atharva is a plastic free campus to support the nationwide initiative of conserving and preserving environment. 5. Green landscaping with trees and plants- Atharva takes sincere care and attention to keep the campus green. There are various kinds of trees planted on the campus which helps to keep the campus natural.College is divided into 3 phases. In Phase 1, there are 276 plants which include saplings and trees. In Phase 2, there are 197 plants which include saplings and trees. In Phase 3, there are 1099 plants which include saplings and trees. 6. Team to lookafter - There is a team of people who take care of these plants by supplying composite							

#### cleaning every day and cutting every 15 days.

## 7.2 - Best Practices

#### 7.2.1 - Describe at least two institutional best practices

1. TEACHING AT DHARWALI IT PARK A) Objectives of the Practice: Atharva believes in supporting the underprivileged and in lieu of this, every Saturday, faculties of the college visit the nearby Dharwali IT park to teach students and equip them with cocurricular skills. B) Features: Faculties along with student volunteers visit the venue and take extra-curricular sessions like, seed pens, paper bags, ENGLISH, GAMES, MATHS etc. C) Challenges: Language Barrier Very small children D) The Practice: Dharwali village has been adopted by Atharva education trust and it takes sincere efforts in building up the same through the specialized resources of the college. E) Evidence of success: A stall will be put up during the upcoming festivals, where these students will be able to showcase their skills. F) Problems encountered and resources required: To get discipline attendance in the classrooms as they are sensitive. 2. NATIONAL INDUSTRIAL VISITS A) Objectives of the Practice Through National and International Industrial visits students are exposed to real business environment. This helps them know the systems, procedures, processes, corporate strategies, leadership styles, corporate culture etc. B) Features: Visits help to understand the global or extra-territorial functioning process highlighting the leadership styles, corporate culture, manufacturing process and international technologically driven logistics. C) Challenges: To get timely appointments from various companies. D) The Practice: Industrial visit is considered as a part of college curriculum and objectives of industrial visit is to provide students an insight regarding internal working of companies. Post this they are able to relate to theoretical knowledge. E) Evidence of success: Students learnt the various in-sync working of departments.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

### 7.3 - Institutional Distinctiveness

7.3.1 - Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The mission of the institute is to nurture the future managers and entrepreneurs of the nation with innovative and creative managerial concepts and ideas. To achieve this, the institute has entrepreneurship cell which organizes competitions and seminars for budding entrepreneurs. Apart from this the curriculum provides theoretical knowledge through the

subject Entrepreneurship Management. To broaden the logical and analytical thinking and creativity of students, institute has put efforts to provide Aptitude and Excel training as an ongoing process. The training has given impetus to the students to think ahead of the future and has made them more productive and innovative. An effective communication skill becomes a major and an important aspect in the program of global business. The art of communication which has become an important aspect is taught by senior faculty from the industry as well as academics with global vision. It covers both oral and written commutation alongwith personality development. These programs prepare students both mentally and physically for any kind of executive job in the domestic and international market. Our Mock-stock sessions have become an integral part of finance specialization in our institute. It is a virtual share trading place which provides practical trading experience along with knowledge on how real life trading has to be done. It helps them to test their true investment knowledge as a result of which new trading spirits were kindled. The institute organizes Domestic Industrial visits so that the students can learn effectively in a practical environment. The institute provides industry integrated syllabus which helps the student to be corporate ready and also inculcates the energy of being self-driven by encouraging entrepreneur leadership styles. The institute gives full freedom through live project opportunities to pursue projects simultaneously in the industry. Students are given and encouraged to do summer and winter projects as well as start-up projects to develop entrepreneurial spirit and for professional excellence.

Provide the weblink of the institution

HTTP://WWW.ATHARVAIMS.EDU.IN

## 8. Future Plans of Actions for Next Academic Year

1. Research fund for Teaching Staff Members 2. Industry Academia Interaction Programmes 3. Teaching Pedagogy - Practical Approach 4. Parent Teacher Association/Meeting 5. Management Development Programme by faculty members for Industry Experts 6. Faculty Development Programme by Dale Carnegie 7. New software for Library